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Marketing Contact: **Nela Sheppard 509.853.8000** [nela@capitoltheatre.org](mailto:nela@capitoltheatre.org)

### Media Contacts

#### TELEVISION

**KNDO 23 – NBC**, Yakima KNDU (Tri-Cities affiliate)  
*The Capitol Theatre's Official Media Partner*  
Phone: **509.225.2302** Fax: 509.225.2316  
Local Sales Manager: **Sheri Bissell** [Sheri.Bissell@kndo.com](mailto:Sheri.Bissell@kndo.com)  
1608 South 24<sup>th</sup> Avenue - Yakima, WA 98902

**KAPP 35 – ABC**, Yakima KVEW (Tri-Cities affiliate)  
Phone: **509.453.0351** Fax: 509.453.3623  
Local Sales Manager: **Bob Powers** [bobp@kapptv.com](mailto:bobp@kapptv.com)  
1610 South 24<sup>th</sup> Avenue - Yakima, WA 98902  
Apple Valley Broadcasting, Inc.

**KIMA 29 – CBS**, Yakima KEPR (Tri-Cities affiliate)  
Phone: **509.575.0029** Fax: 509.248.1218  
General Sales Manager: **Steve Crow** [scrow@kimatv.com](mailto:scrow@kimatv.com)  
2801 Terrace Heights Drive - P.O. Box 702  
Yakima, WA 98907-0702

**KCYU 41 FOX**, Yakima KFFX (Tri-Cities affiliate)  
Phone: **509.574.4141**  
Station Manager: **Lonnie Eaton** [eatonl@kcyutv.com](mailto:eatonl@kcyutv.com)  
1205 W Lincoln Ave - Yakima, WA 98902

**Charter Media (Cable)**, Yakima  
Phone: **509.494.7726** Fax: 509.452.3329 Cell: 307-6720  
Account Executive: **Jolie Grant** [Jolie.grant@charter.com](mailto:Jolie.grant@charter.com)  
1005 N 16<sup>th</sup> Ave - Yakima, WA 98902

#### Radio

**GapWest Broadcasting**, Yakima  
*(Rock, Country, News/Talk, CHR, My FM)*  
Phone: **509.972.3461** Fax: 509.972.3542  
Sales Manager: **Aimee Yoerger** [AimeeYoerger@gapbroadcasting.com](mailto:AimeeYoerger@gapbroadcasting.com)  
4010 Summitview Ave. - Yakima, WA 98908

**New Northwest Broadcasters, Inc.**, Yakima  
*(Oldies, News/Talk, Rhythmic CHR, Sport/ESPN Radio, Adult Hits, Country)*  
Phone: **509.248.2900** Fax: 509.452.9661  
Sales Manager: **Genipher Messer** [genipher.messer@nnbradio.com](mailto:genipher.messer@nnbradio.com)  
1200 Chesterley Drive, Suite 160 - Yakima, WA 98902

**Radio KDNA**, Spanish Language Programming  
Phone: **509.854.1900** Fax: 509.854.2223  
General Manager: **Maria Fernandez**  
P.O. Box 800 - Granger, WA 98932

**PRINT**

**Daily Publications**

**Yakima Herald-Republic** – Yakima  
*Memo billing available through Capitol Theatre*  
*Rate Card Available Upon Request*

Advertising Sales Rep: **David Blethen** [dblethen@yakimaherald.com](mailto:dblethen@yakimaherald.com)  
Phone: **509.577.7667** Fax: 509.577.7765

ON Magazine Writer: **Kim Nowacki** [knowacki@yakimaherald.com](mailto:knowacki@yakimaherald.com)  
Phone: **509.577.7680** Toll Free: 1.800.343.2799  
114 N. 4<sup>th</sup> Street - Yakima, WA 98901

News:

Managing Editor: **Barbara Serrano** Phone: 509.577.7672  
City Editor: **Craig Troianello** [ctroianello@yakimaherald.com](mailto:ctroianello@yakimaherald.com)  
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Features & Entertainment:

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Phone: 509.577.7679

Feature Stories:

**Adriana Janovich**  
Phone: 509.577.7767 – 509.577.7653

Ad Production:

**Linda Cole**  
Phone 509.577.7759 Fax: 509.577.7765

**Bi-Monthly & Monthly Publications:**

**Yakima Valley Business Journal**  
Phone: **509.452.3302** Fax: 509.865.2655

**Yakima Valley Business Times**  
**Central Washington Senior Times**  
Phone: **509.457.4886** Fax: 509.457.5214  
Contact: Bruce Smith

**VIVA** – Spanish Language Publication  
Phone: **509.452.3302** Fax: 509.865.2655  
P.O. Box 511 - Toppenish, WA 98948